

PIERRE ECHARD

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SUMMARY OF KEY SKILLS

Thematic areas of interest	Social Innovation & Sustainability Circular Economy & Life Cycle Approaches Design for sustainability & eco-design Social Entrepreneurship & Corporate Social Responsibility
Management Excellence	Qualified EFQM European Excellence Assessor Quality management in non-profit organisations and projects
Network & partnership development	Development of international networks and strategic alliances, embracing organisational issues, strategy and governance, financial sustainability
Client service & account management	Design of services to clients and partners, particularly through working with membership networks such as CSR Europe, EFQM, and GreenWin
Project management & Fundraising	International project development, fundraising, management and reporting
Building Capacity	Design and delivery of training programmes on CSR, Social Entrepreneurship design thinking and sustainability to students and professional audiences.
Communication & Events	Demonstrated experience in public speaking, written communication, event organisation
Languages	Fully trilingual French, English, Spanish
Information Technologies & Knowledge Mgt	Advanced knowledge of mainstream software; creation and use of various knowledge management systems

QUALIFICATIONS

1992 - 1994	MBA from the École Supérieure de Sciences Économiques et Commerciales (ESSEC)	Paris, France
1990 – 1991	Exchange student at Instituto Tecnológico y de Estudios Superiores de Monterrey	Monterrey, Mexico
1988 - 1992	Bachelor of Science from Cornell University, Rural Sociology	Ithaca, NY, USA
1974 - 1988	International Baccalaureate from the International School of Geneva	Geneva, Switzerland

PROFESSIONAL EXPERIENCE

Since 2009 InnovaTerra
Circular Economy Advisor

Brussels

[LinkedIn: pierreechard](#)

With InnovaTerra I accompany organisations and companies in their transition towards a circular economy. My main activities include the design, implementation, and evaluation of regional and European projects around sustainability; provision of training professional and higher-education audiences; coordination of multi-stakeholder partner networks; public speaking; and quality management in non-profit organisations.

Selection of projects (further details and web links available on my LinkedIn profile):

- GreenWin (Walloon Competitiveness Cluster for green tech) and cd2e (Eco-technologies platform in Northern France): project coordination, Life Cycle in Practice (EU LIFE+ funding, 2013-2016) promoting LCA among SMEs.
- MAD Brussels (Brussels Centre for Design): Study on the integration of sustainability concepts in design curricula in Belgian higher-education; Development of the Ecodesign department at MAD Brussels and collaboration with MAD in Situ, laboratory for Social Innovation through Design.
- European Commission: Project evaluator for H2020-ICT-2015 (Collective Awareness Platforms for Sustainability)
- ESA Saint Luc Arts school (Brussels): Development of a Social Design curriculum for Interior architecture students.
- Jet Propulsion Theatre (Communicating science through theatre): Board member and international development.
- AEQES: Education expert for the Belgian Agency for the Evaluation of Quality in Higher Education.
- Novia Salcedo Foundation for Youth: international partnership development on youth employability / Erasmus.
- Jury Member: Belgian Business Awards for the Environment, Hera Masters Thesis Awards of the Future Generations Foundation (FGF); ESA Saint Luc Arts School; Citizen Projects in Saint Gilles / Brussels

**2007- 2009 European Foundation for Quality Management - EFQM
Programme Manager - Leadership Development & Training**

Brussels

www.efqm.org

EFQM is a membership organisation, dedicated to supporting its members promote organisational excellence.

- Overall responsibility for the delivery of EFQM's training portfolio of over 50 public courses and 20 'In-Company' training programmes per year
- Design & development of new training programmes, including a Leadership Development Programme
- Delivery of EFQM services to non-profit organisations, in view of enhancing their performance and impact.

**2001-2007 CSR Europe
Director – Network of national partner organisations**

Brussels

www.csreurope.org

The leading European Business Network for Corporate Social Responsibility.

- In charge of the development of CSR Europe's network of National Partners, which grew to become a key European player on CSR, jointly representing 1800 companies.
- Coordinator of CSR Europe's Second European CSR Marketplace (June 2006), bringing together 500 CSR practitioners and stakeholders, including CEOs and European Commissioners.
- Coordination of national CSR conferences, as part of the European Business Campaign for CSR (2001-2004).
- Provision of CSR services to partners and members.
- Implementation of a wide range of training programmes for partner organisations.
- Coordination of inputs for European Stakeholder dialogue on CSR within the EU Lisbon Agenda (European Multi Stakeholder Forum, European Roadmap for a Competitive and Sustainable Enterprise, European Alliance on CSR).
- Team leader responsible for the design and implementation of CSR Europe's Knowledge Management System.

**1998-2001 United Nations Development Programme
Junior Professional Officer - Environment**

Santo Domingo

www.pnud.org.do

Programme Officer in Environment and Human Development: Project management (GEF small Grants Programme, UNFCCC programme on Climate Change), dedicated participation in UNDP results-based management process. Active role in IT-based knowledge management initiatives, within the Country Office and in the field.

Assistant to the UN Resident Coordinator: Participation in the monthly UN Representatives meetings, budget management, fundraising, elaboration of UN System reports (to funding agencies and Headquarters), support to the development of the Country Office website.

**1997-1998 Enda Tiers Monde
Programme Officer, urban environmental development**

Paris

www.enda.sn

Within the framework of EU-funded PRECEUP programme (Urban Popular Environmental Economy Programme) on local pilot projects for participatory urban environmental management in Africa, Asia and Latin America: Project monitoring and reporting, EU liaison, fundraising, elaboration and translation of newsletter and case studies, creation and management of programme multilingual website and databases.

**1995-1996 Enda Tiers Monde
International Relations Officer**

Dakar

www.enda.sn

Coordinating role in Enda Tiers Monde's participation in the Habitat II NGO Forum (Istanbul, June 1996);

- Mobilisation of NGOs in West Africa (coordination of inputs for the conference, organisation of regional meetings).
- Assistant to the Coordinator of the Regional focal point for Habitat International Coalition.
- Fundraising, newsletter publication, database management, translations and simultaneous interpretation during HII NGO Forum (French / English / Spanish), participation in the publication of various documents.

REFERENCES AVAILABLE UPON REQUEST